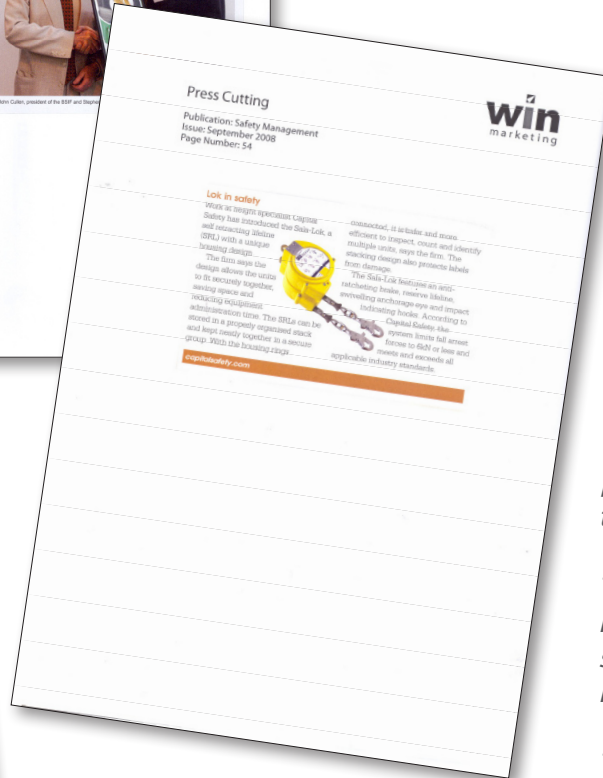


Case studies - Health and Safety and Environment



Capital Safety

Win Marketing supported the UK and USA marketing team of Capital Safety in various aspects of marketing communications.

As their PR agents we ensured regular media coverage through developing relevant press releases and articles.

Win Marketing supported with concept design and implementation of various marketing communication projects and handled all aspects of exhibition management for major events in the UK and Europe.

“Capital Safety worked with Win Marketing for several years on media relations, promotional material production, project management and design of exhibitions in the UK and in mainland Europe.

The most significant of these being the A+A in 2007. By far the largest show of its kind in the world, Win Marketing worked tirelessly with us to produce the most significant forward step in corporate stand image and professional impression seen in many years within our organisation.

Throughout the time working with Win Marketing they were a friendly, fast-to-react company, with only our success in mind in all cases. There to the bitter end in exhibition stand setup, fabulous on meeting deadlines and superb in creative thinking.

They grew to understand our products, markets and customers, and therefore directly understanding the way to market and display our products.”

Steve Jervis BSc

Global Product Director – Systems & Anchors, Capital Safety Group Limited